



**Government of Pakistan
PRIME MINISTER'S OFFICE
NATIONAL DISASTER MANAGEMENT AUTHORITY
Islamabad



EXPRESSION OF INTEREST

National Disaster Management Authority intends to hold an open competition for the appointment of advertising agencies for handling of its publicity assignment for the period of two years.

All PID enlisted advertising agencies are requested to submit their profiles, designs, art pulls and art work on print, electronic (TV&Radio), digital media, outdoor & cinema advertising on the following themes:

- National Resilience Day
- Monsoon/Flood Awareness Campaign
- Covid/Pandemic Awareness Campaign
- Public service messages on Disaster Awareness/Management

Last date for submission is **31st Dec 2021** at 1200 hours, on email address pro.ndma@gmail.com.

For **eligibility criteria** and further details please refer to Advertisement Policy 2021 (Guidelines and Procedures) on PID Website www.pid.gov.pk

Deputy Director / Public Relations Officer

National Disaster Management Authority (NDMA)

Prime Minister's Office

Islamabad

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